

INFORMATION AND COMMUNICATIONS TECHNOLOGIES: SOCIOECONOMIC AND REGULATORY ISSUES

Course Description

In this course it will be provided an introduction to the issues that socioeconomic development, ICT and regulations. Primary objectives of this course are to become familiar with and critique the literature and debates on the links between socioeconomic development and the ICT and required regulations of ICT to realize the socioeconomic development.

Requirements:

All those who are registered with the course are expected to attend the class and read the assigned material/must readings on a regular basis. Students are expected to prepare annotations concerning the must readings (20 %).

They are also obliged to make a presentation (30 %) that will focus on the other reading(s) listed below. The key points to be made in the presentation must be summarized on (no more than) a double-sided A4 handout (12 font, single spaced). Your handout should contain the main analytical points that you wish to make in the presentation, as well as all quotes and citations (from both academic and other texts). Presentation topics and weeks will be allocated in the first class.

In addition, students' active participation and contribution to the discussions will be demanded (10 %).

Students will expand their presentation later with the inclusion of new material around particular points on which they choose to focus; the term paper will be submitted at the end of the semester (40 %). The term paper must be between 2 500 and 3 500 words long.

I have one office hour per week during the semester in Ankara University, Faculty of Communication, Cebeci. You can contact me by email to make an appointment.

OUTLINE OF THE COURSE

Introduction

Conceptualizing ICTs

Historical and current way of understanding socioeconomic development

The Link between ICTs and Socioeconomic development

- **Development paradigm – Lerner and mass media for development**
- **Telecommunications and development literature**
- **Dependency school as critics of development literature**
- **Information society**

The way of understanding socioeconomic development in the light of ICT

- **Political Economy of Communication**
- **Long-waves theories**
- **Schumpeter and neo-schumpeterianism**
- **“Deployment policies” as a key concept for development and ICT relations**

Regulations

- **The structure of world telecommunications industry**
- **States, firms, and strategies.**
- **Pricing issues.**
- **Privatization in Turkish telecommunications industry: as a case study**

(Schedule and the required readings for each class will be provided at the beginning of the semester.)

REQUIRED READINGS

Capitalism and Communication: Global Culture and the Economics of Information, Nicholas Garnham, 1990, SAGE

Yenilik İktisadı, Chris Freeman, Luc Soete, 2002, Tübitak yayınları

Kapitalist Gelişmenin Uzun Dalgaları, Ernest mandel, 1991, Yazın yayıncılık

The Passing of Traditional Society, Daniel Lerner, 1958, Free Pres.

İletişim Teknolojileri ve Toplumsal Gelişme: Yayılmanın Ekonomi Politikası, 2010, Ütopya yayınevi.

The use of new communication technologies in third world countries: A comparison of perspectives, LS Tsui - International Communication Gazette, 1991, vol. 48 no. 2 69-93

Reshaping Communication: Technology, Information and Social Change, Paschal Preston, 2001, Sage.

Knowledge Societies: Information Technology for Sustainable Development, Robin Mansell, Uta Wehn, 1998, Oxford University Press.

Handbook of New Media: Social Shaping and Consequences of ICTs, Sonia Livingstone, Leah A Lievrouw, 2002, Sage

İletişim Ağlarının Ekonomisi, Funda Başaran, Haluk Geray, 2005, Siyasal Yayınevi

"Reproducing Dependency: How Hegemonic Discourses Shape ICT Policies in the Periphery", Haluk Geray, Funda Başaran, 2011, In "Handbook of Research on Information Communication Technology Policy: Trends, Issues and Advancements" Edited by Esharenana E. Adomi, Information science reference: NY

Modernizm, Kapitalizm ve Azgelişmişlik, Fuat Ercan, 2001, Bağlam yayıncılık

Ağ Toplumunun Yükselişi, Manuel Castells, 2005, İstanbul Bilgi Üniversitesi yayınları

Marx & Engels on the Means of Communication, Yves de La Haye, 1980, International General